

Organicon

*A consciously produced,
Soft Organic Cotton yarn*

49
new colours!

Keywords

Natural yarn
Safe for babies
Soft and breathable
Lightweight
Fingering weight
Eco-conscious
Organic

Scheepjes Organicon is a consciously produced yarn collection made from 100% GOTS-certified Soft Organic Cotton. This eco-friendly and naturally breathable Fingering weight yarn is especially suitable for making cool and lightweight garments with a gentle drape, wearable accessories, and items for little ones, such as toys, garments or blankets.

Now available in 70 shades, including the original range of 21 soft pastels launched in August 2019, the collection features a comprehensive offering spanning bright colours to neutral tones, with contemporary shade surprises in-between.

Good for you and for our planet

A popular alternative to conventional cotton, Organicon is produced in accordance with the Global Organic Textile Standard – the highest sustainability index available for textile manufacturing in the world. It joins Scheepjes' expanding range of wastewater produced cotton yarns and blends, which consists of collections across our Black, Kraft and Silver Labels. Organicon yarn's certifications ensure it is suitable for anyone with skin sensitivities, including babies and toddlers.

Patterns using Organicon

Scheepjes is launching YARN The After Party issues featuring the new Organicon colour selection, as well as highlighting existing patterns that work well in any of the 70 shades.

- **NEW** Tassel Tie Vest by Margaret Hubert (YTAP 150; coming soon*)
- **NEW** Sugar Pop Throw Organicon by Esme Crick (YTAP 201; coming soon*)
- **Existing** On The Wing Top & Tunic by Cara Medus (YARN Bookazine No. 15)
- **Existing** Column of Leaves Top by Simy's Studio (YTAP 104)
- **Existing** Little Lace Diamonds Tee by Simy's Studio (YTAP 106)
- Organicon can be used in direct substitution in all patterns designed using Scheepjes Cotton 8: scheepjes.com/en/yarn/?search=cotton+8

Teaser date: 15 March

Launch date: 21 March

Official Hashtag

#ScheepjesOrganicon

**Information about NEW releases contained in this press pack are under strict EMBARGO until their launch*

Specifications

100% Soft Organic Cotton
3mm hook or needle recommended
Fingering Weight (UK 2-3ply)
50g=170m per ball



€3,95 / £3.30 / USD 4.80 per ball



Scheepjes' Sustainability Logos

Organicon forms part of Scheepjes' commitment to harnessing more sustainable alternatives to conventional fibres and production methods, while maintaining the quality and durability of our yarns. While Scheepjes' offering consists of several vegan friendly, recycled and wastewater produced options, adding a more comprehensive selection of shades to the Organicon range introduces a new breadth of choice for eco-conscious crafters.



The Global Organic Textile Standard

The GOTS certification guarantees through traceability and supply chain transparency that the cotton used has been grown ethically, in organically certified fields and without the use of chemical fertilisers. This rigorous standard ensures the fibre is safe for use in items made for babies and infants, through to adults with skin sensitivities.

Recycled Wastewater Produced

This logo guarantees that the yarn is produced using 95% recycled wastewater. While most cotton yarns are produced using 10,000-20,000 litres of fresh water, all of Scheepjes' 100% Cotton yarns and several cotton blends are produced in this way. See the infographic below for more information or visit: bit.ly/wastewatercreated



Vegan-Friendly

Veganism is an ethical stance aimed at reducing harm to animals as far as possible. Scheepjes' vegan-friendly logo informs consumers that the fibres and dyes used in a yarn contain zero animal products or their by-products. For Organicon, this means the fibre content is 100% plant-based, and the dyes are free from all forms of animal derivatives.



Organicon carries the **OEKO-TEX® STANDARD 100** label. Learn more via: oeko-tex.com/en/our-standards

